

PRIVACY NOTICE REGARDING THE PROTECTION OF PERSONAL DATA

Dear Visitor,

We request certain personal data from you in order to provide you with better and higher-quality service.

Accordingly, as TODDİ (BERKHAN AĞAR CYTOPLASM SCIENCE AND TECHNOLOGY RESEARCH COMPANY), we hereby present the following explanations to our valued customers and all users of our website, in order to fulfill our disclosure obligation arising from Article 10 of the Law on the Protection of Personal Data No. 6698 ("KVKK").

1. What is the legal basis for TODDİ's processing and collection of personal data?

The collection and use of personal data are required for the performance of the service you request from us, which involves the personalization of your mobile experience and the evaluation of children's developmental processes.

Therefore, in order to provide you with better service, we process your personal data in accordance with the principles set forth under KVKK No. 6698, as well as the provisions on the protection of personal data under the Law No. 6563 on the Regulation of Electronic Commerce, to ensure the proper and uninterrupted continuation of the service we provide you.

2. Which methods does TODDİ use to collect personal data?

The data provided by our customers who use the Toddi mobile application downloaded from Google Play Store and Apple App Store, and through the toddiapp.com website, are processed by TODDİ in accordance with the customer's consent and the relevant legislation.

To provide better service to its visitors and within the scope of its legal obligations, TODDİ will collect, process, share with third parties, and securely store your browsing information for the purposes and within the scope specified in this notice.

TODDİ may monitor your browsing information and/or your usage history on the site to provide personalized promotions, offer marketing and promotional proposals, improve website or mobile application content according to your preferences, and/or determine your preferences by analyzing and interpreting visitor movements and choices.

TODDİ may match information collected online and offline through different methods or at different times with the information collected from the site and may use such information together with data obtained from other sources, such as third parties.

Please note that the mobile application and the toddiapp.com website use cookies. A cookie is a file, composed mostly of letters and numbers, stored on the device's browser or hard drive, enabling the identification of the device. A session cookie expires when you close your browser, while a persistent cookie remains on your hard drive for an extended period. By following your browser's "help" instructions, you may remove persistent cookies. You can reject both persistent and session cookies; however, in such cases, you may continue to use the website, but you may not be able to access all functions or your access may be limited.

3. For what purposes does TODDİ use personal data?

In cases permitted by and to the extent allowed under the legislation, TODDİ may record, store, update, disclose, transfer, classify, and process your personal data. Any operation performed on personal data—whether collected wholly or partially by automated means or non-automated means as part of a data recording system—such as obtaining, recording, storing, retaining, altering, rearranging, disclosing, transferring, taking over, making available, classifying, or preventing use—is considered “processing of personal data.”

Your personal data is processed for the following purposes:

- a. Personalizing the mobile application experience
 - b. Evaluating and reporting children's developmental processes when screening tests are performed
 - c. Verifying the identity of the person performing or authorizing the transaction
 - d. Recording contact information and other necessary details for communication
 - e. Issuing all records and documents that form the basis of transactions in electronic (internet/mobile, etc.) or physical form
 - f. Evaluating customer complaints and suggestions regarding our services, fulfilling our obligations under KVKK, and exercising our rights arising from legislation
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4. How does TODDİ protect your personal data?

All personal data you share is under the supervision and control of TODDİ, which acts as the “Data Controller” within the meaning of KVKK No. 6698. TODDİ is responsible for establishing the necessary organizational structure and taking/adapting technical precautions to protect the confidentiality and integrity of the information in accordance with applicable legislation. We would like to inform you that we continuously update our data-processing policies in accordance with national and international technical standards on data privacy.

[\(Click here for our Data Protection and Processing Policy.\)](#)

5. Does TODDİ share your personal data?

Your personal data is shared with third parties only within the scope of your consent, and as a rule, personal data is not shared with third parties without your approval.

However, due to our legal obligations and limited to such obligations, your personal data may be shared with courts and other public authorities. Additionally, to provide the services we undertake and perform quality control activities, personal data may be transferred to third-party service providers with whom we have agreements.

Technical and legal measures are taken to prevent rights violations during data transfers to third parties. However, TODDİ is not responsible for violations arising from the data protection policies of third parties receiving personal data and occurring under their responsibility.

Your personal data may be shared with program partner institutions and organizations with whom we cooperate to carry out our activities, cloud service providers (domestic and international), organizations we collaborate with to send commercial electronic communications, the Interbank Card Center, contracted banks, artificial intelligence programs, survey companies we work with as part of marketing activities aimed at providing better service and enhancing customer satisfaction, and other domestic/international third parties and business partners.

6. What are your rights under the Personal Data Protection Law?

According to Article 11 of KVKK, any data subject may request the following from the data controller:

- a. To learn whether personal data is being processed
- b. To request information if their personal data has been processed
- c. To learn the purpose of the processing and whether it is used in accordance with that purpose
- d. To know the third parties in Turkey or abroad to whom personal data has been transferred
- e. To request the correction of incomplete or inaccurate personal data
- f. To request the deletion or destruction of personal data under the terms of Article 7
- g. To request notification of the transactions carried out under subparagraphs (d) and (e) to third parties to whom personal data has been transferred
- h. To object to the emergence of a result against the data subject through the exclusive analysis of processed data by automated systems
- i. To request compensation for damages arising from unlawful processing of personal data

7. How can I be informed about changes in personal data legislation?

If there are changes in the legislation related to personal data, the information on our website will be updated in accordance with the new legislation, and you will be able to easily follow such updates through this page.

8. How can I ensure that my data is kept accurate and up-to-date?

Pursuant to Article 4 of KVKK, TODDİ has an obligation to keep your personal data accurate and up-to-date. To enable TODDİ to fulfill its legal obligations, our customers must share accurate and up-to-date data with us. In the event of any change to your data, please contact us through the methods listed below to update your information.

9. Would you like to ask TODDİ a question regarding your personal data?

As a data subject, you may submit your requests regarding your rights under KVKK by contacting us at info@toddiapp.com at any time.